

# Community Development Plan 2018/19

Update December 2018



## Raising Awareness of the CEF

Progress	Lead
New logos agreed for the 5 CEFs, January 2018	CHN
<b>Feb 18</b> - Selby District AVS film produced – CEF chairs interviewed as part of it.	CHN
<b>June 18</b> – Detailed Impact report 2017-18 produced, expanded version providing extra information on the different projects the CEF has funded.	CHN
<b>June 18</b> – Plaques being finalised to distribute to CEF funded projects	
<b>July 18</b> – quotes have been received to produce promotional film on the work of the CEFs	CHN
<b>Dec 18</b> – meetings held with Wild Studios, filming has commenced, should be completed for early 2019	NA/CHN

## Developing CEF forums

Progress	Lead
July 2018 – review of the structure of CEF Forums to agree the format for the coming year.	Cllr Jordan / PB
Dec 18 – new CDP to be developed. January 19 Forum to be an interactive workshop to develop the new CDP. An online questionnaire has been created as well to gather opinion. <a href="https://www.surveymonkey.co.uk/r/SouthernCDP">https://www.surveymonkey.co.uk/r/SouthernCDP</a>	CHN

## Loneliness and Isolation

Progress	Lead
April 17 – plans developed with Hands of Hope for Discosize – a new exercise class to enable people to make friends and have fun. Promotional flyer produced and circulated to local villages around Eggborough Sports and Social Club.	CHN / AR
September 17 – trainer recruited, venue and timings agreed. Every Wednesday 5.30pm – 6.30pm at Eggborough Sports and Social Club commencing Wednesday 4 <sup>th</sup> October 2017.	CHN/ JW
February 2018 – new discosize flyer finalised and being distributed. Exercise mats have been sourced.	

	<p><b>"Supporting the needs of individuals and communities across Selby District."</b></p> <p>To date we have raised nearly £1 million to benefit over 6,500 residents and 120 community organisations.</p> <p>We are continually looking for support, if you feel that you can contribute in any way, whether it be organising an event, donating goods for our two charity shops, or volunteering your services, please get in touch.</p> <p><b>Gowthorpe Shop:</b> 15 Gowthorpe, Selby, YO8 4HE Telephone: 01757 706855</p> <p><b>Brook Street Shop:</b> 29-31 Brook Street, Selby, YO8 4AL Telephone: 01757 667250</p> <p>We run a collection service, able to pick up your donations at a time convenient for you.</p> <p>You can now make donations online using Virgin Money Giving at: <a href="http://www.virginmoneygiving.com">www.virginmoneygiving.com</a></p> <p>Follow us on Facebook for our upcoming events and latest offers.</p>
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**July 18** – work with vulnerable people has commenced – opportunities for people to trial Discosize has been built into the project.

**August 18** – Discosize has now moved to Burn Methodist Chapel, still continuing on a Wednesday evening 5.30pm – 6.30pm.

**“What’s IT All About - Computers for the Over 50s” at Eggborough Methodist Church**

Progress	Lead
<p><b>Sep 18</b> - At the drop-in clinic we now have a core of regular visitors, and although we have had some quiet weeks, mostly due to unpredictable weather or illness, we continue to get very positive feedback from those who attend. Quite a number of our visitors have expressed disappointment at having had to miss a previous session, and several times we’ve had regulars drop in just for a chat, even though they had no IT issues that week.</p> <p>We’ve seen a marked increase in confidence in our regulars - both the confidence to use the devices they’re bringing in for help with, but also confidence in asking questions. Where at first there was a general trepidation in all our visitors about what questions to ask, it’s now fairly common for a visitor to come in with a phone, a tablet, and a laptop, and spend often over an hour with us, just talking through problems they’ve had, and learning how to resolve them. We’ve even had a couple of printers to look at.</p> <p>The drop-in format is working really well: all our regular visitors know now that they can arrive any time during the three hours, and stay as long as they like. Most will also have a tea or coffee, and what started out as IT sessions has become a social visit where we also fix things.</p> <p>An article for the next Parish newsletter should be out in October and will be delivered to approximately 1000 households. It reads as follows:</p> <p><b>Tuesday What’s “IT” All About-Computers for the Over 50s</b> – This is a drop-in session where residents over the age of 50 years can bring their laptops, tablets and phones for one-to-one tuition with our resident tutor Paul Stringer or our expert volunteers, Richard and John. The sessions run from 10am to 1pm every Tuesday</p>	

<p>except for the third Tuesday in the month when the session is held from 1pm to 4pm. You will be made to feel very welcome and no question is too silly to ask. The current oldest learner is 85 years old. REMEMBER-YOU ARE NEVER TOO OLD TO LEARN. The sessions have been running since April and we are now able to accommodate persons of all ages. Paul can also offer the use of a laptop for people wishing to apply for Universal Credits, JSA or looking for jobs. If you would like any further details, please contact 07957774101 or just drop in!</p>	
<p><b>Nov 18</b> - Paul and I have been having weekly discussions as the funding for the tutor and the hire of the chapel will run out in April 2019 whereas the funding for broadband runs for another year.</p> <p>Paul tells me that the last hour of the sessions is the slowest. Perhaps noon to 1pm is lunchtime. Paul would be happy to reduce the sessions to 2 hours. This would mean that every 2 weeks, we would gain an extra session after 01 April and over 3 months, this would amount to an extra 6 sessions that would be more productive.</p> <p>We would like to start this from January 2019 if possible. Would you please let us know if this is acceptable to the members of the Southern CEF .</p> <p>In spite of the weather, the sessions have seen an increase in visitors since the last report, partly through word of mouth, but also following Brenda's article in the parish magazine, and the addition of a large poster which we put outside the Church while the sessions are running, to encourage passersby to drop in. We have several regulars now who come to the sessions most weeks whether they have IT queries or not, and it has become as much of a social outing as a service, for some of the visitors.</p> <p>All our visitors continue to grow in confidence, and we are seeing more and more that people are asking for help with things which build on the knowledge they've gained in previous sessions. All our regulars are now comfortable asking about pretty much any aspect of their devices, and some now attend with the intention of learning something new, rather than to resolve an issue. Those who are coming to have problems resolved, now often have a list of tasks - something we've encouraged them to do during the week, whenever they encounter an issue. They now recognise that they can come when they want, stay as long as they want, and get help with multiple queries, rather than thinking they can only ask for help with one thing.</p> <p>The type of queries we're getting continues to broaden, with visitors often asking for advice on how to do things online, such as shopping, checking bus timetables, and ordering train tickets. In addition to this we've also introduced some of the regulars to e-books. This is a really useful technology for those unable to get to a library, particularly as older books which are out of copyright, are available for free from the Kindle store and Project Gutenberg, and unlike paper books, can be adjusted to change the font, font size, and so on - meaning that all the books can be converted to large print versions easily.</p> <p><u>Moving Forward</u></p> <p>We are looking to add a virtual library at the drop-ins, where visitors can scan a QR code which adds a book straight to their device. This uses the technology mentioned above, so all books will be free, and we plan to have a selection of weekly recommendations. As well as providing a library service to the visitors, this also gives us an opportunity to demonstrate how to use QR codes, which are becoming more prominent, and can be a really useful way to easily access information online.</p>	

If this is successful, we have also been looking into the possibility of having a virtual leaflet library, which will work in the same way, but providing access to bus timetables, council information, and so on.

## Selby Hands of Hope

### Pop Up Shop

Progress	Lead
<p><b>Feb 18</b> - Work has commenced on planning events across a 12 month period, building upon events that are currently scheduled.</p> <p>Once agreed there will be a specific flyer designed to promote the project, which will also be added to our website and details provided for the SDC CEF website.</p> <p>Two staff have been recruited to coordinate all the events and staff the Pop Up Shops. Two meetings have now been held to build up the program for the year.</p>	<p>AR</p> 
<p>Scathinwell event 23<sup>rd</sup> June 18 - £15.00 made</p> <p>In addition funding has been secured through the local CCG to develop a volunteer training programme covering all aspects of volunteering at a Charity shop.</p> <p>20 people will be able to access this schme which includes a 6 part training course, one to one life coaching and a 3 month supported volunteer placement.</p>	
<p>July 18  The Black Dog - Camblesforth 20/05 - Great Event - £45.50 made  Drax Social Club - 03/06 - Good Event - £33.80 made  Thorpe Willoughby School Summer Fair - 06/07 - £47.90 made</p>	<p>AR</p> 

Hambleton 14<sup>th</sup> July 18 - £12.70 made

Colin, Gill and Maureen working well as a Team and are enjoying the experience and are getting good feedback.



In addition we are getting an increase in donations, volunteering requests, gifts in kind and more referrals to the charity. This is making a significant impact to our work.



August 18 - Funding has been secured through a new European Social Fund project. This will enable us to work with a number of unemployed individuals to assist with moving their lives forward. This will include enabling them to receive advice and support, volunteer for the organisation and receive assistance with changing their home environment.

Thorpe Willoughby Community Fair – 16<sup>th</sup> September 18 – this was a well attended event held at the local pre School. As well as having our own stand and displays we were donated all the remaining items from other stands to sell in our organisation.

## Southern CEF Disability Action Group

### Progress

**August 18** - We have been so pleased with the response to this project so far. 13 people have signed up to be involved in the project, from various villages throughout the Southern area. We have had a great start to the project and the variety of members we have taking part will ensure a diverse list of access issues can be considered and supported. Meetings have provided positive feedback and the group is lively and productive.

A number of themes seem to be coming through from what the group have discussed and feedback we have had over the past couple of months.

These include:

- Parking on pavements
- Access to local village shops
- Poor surface on village pavements/ginnels
- Lack of adequate, accessible, playground equipment

There have been many other issues raised, but these seem to be hitting a chord with many residents and we need to try and narrow our courses of action. We have been liaising with local parish councils to support our action.

The project is going very well and so far and has already been a very successful way

### Lead

EH

<p>of spreading SDDF into this area of the district, whilst also promoting the work of the CEF.</p>	
<p><b>December 18</b> - The Southern CEF Action Group continues to go from strength to strength.</p> <p>Emily (SDDF Development Officer) and a number of Action Group members recently attended a Carlton Parish Council meeting, to raise a number of issues that the Action Group had been discussing in relation to this area in particular. This was also to make them aware of the group, as it meets in Carlton monthly.</p> <p>Action Group meetings continue to be very productive. Main areas being discussed and actioned currently are:</p> <ul style="list-style-type: none"> <li>- General issues, coming up in many of the local villages <ul style="list-style-type: none"> <li>- parking on pavements</li> <li>- Traffic around school drop off/pick up</li> <li>- overgrown hedges</li> <li>- dog mess</li> </ul> </li> </ul> <p>The group are looking at offering a letter from the Action Group to all local schools and parish councils, which can be included in parish newsletters, websites and handed out at school, to help address these issues from a disability angle.</p> <ul style="list-style-type: none"> <li>- Poor access to local shops</li> </ul> <p>Using the SDDF 'Top Tips for Businesses' the group are planning on approaching any local businesses which could do with advice on how to become more accessible. At future meetings, next steps will be to identify shops which have specific issues and to maybe approach them, either in person or with a letter from the Action Group, explaining where the issues are and making suggestions for solutions.</p> <ul style="list-style-type: none"> <li>- Public transport</li> </ul> <p>A member of the Action Group was in conversation with AVIVA and trying to get their training resource to see how the group could then add to this.</p> <p>The group plan to look at developing a similar 'Top Tips' concept used for businesses to support other avenues, such as awareness for staff in this case. SDDF are keen that this could be developed across the board. Another member would like to work on a 'Top Tips' guide for community buildings.</p> <p>Other topics being looked at and discussed with local decision makers where possible are:</p> <ul style="list-style-type: none"> <li>- Poor surface on village pavements/ginnels</li> <li>- Lack of adequate, accessible, playground equipment</li> </ul> <p>13 people have signed up to be involved in the project so far, from various villages throughout the Southern area. The group meets monthly and provides an invaluable opportunity to raise issues and solutions around disabled access in the Southern CEF area.</p>	

# Community Cinema

## Hambleton Village Hall

Our project is more than a local cinema. We will create a monthly family event mixing cinema with fun activities, talks, presentations and the development of local support and friendship networks.

<b>Progress</b>	<b>Lead</b>
<p><b>January 2018 Update</b></p> <p>Breakfast with Santa was a roaring success!! Supported by some of the kids from players. Everyone had a brilliant time. A great family event. We sold drinks and bacon/ sausage butties which went down a storm.</p> <p>We held a free Christmas cinema - the turnout was brilliant - we sold drinks - popcorn &amp; cake! It not only promoted the cinema but brought in some funds and we profited on sales. The weekend with these both events brought some fab profits and great community spirit.</p> <p>Carols on the green - we sorted electrics out as per previous years - so all was well. With a joint effort from some of the team from players - the whole evening was unbelievable - bringing our highest collections ever of over £400. We were over the moon!!</p> <p>Moving forward into the new year....</p> <p>We have moved the cinema to Saturdays rather than Sundays with the first one on 27th Jan and it is diarised for the year.</p>	
<p><b>July 18</b> - Since receiving funding we launched the cinema club and numbers are growing slowly.</p> <p>The family events held at village hall "Breakfast with Santa" and "Easter Fun Day" also had a free cinema family film around the same time. Which has helped promote and increase numbers for the cinema.</p> <p>We have identified a couple of issues, the hire of the equipment and that during the summer months due to holidays and the incredibly hot weather the cinema has been less successful. However, we further identified the increasing interest for use of the cinema equipment for parties (this came from people who have been to the cinema club or family cinema events). With this in mind we decided to purchase our own equipment. We have some of it installed and will have the final part, the screen installed by September.</p> <p>We are looking at having the cinema club for the winter months up until May/June. Also marketing the use of the cinema for parties.</p> <p>The sound system in place will be useful to many users as they can just plug their iPhone into a socket and make use of the speakers. We also have a new junior football club in the village that use the hall on an adhoc basis and they have held football events/parties/watch matches and have requested the use of the speaker system and the screen facilities.</p>	

Progress	Lead
<p><b>February 2018 Update</b></p> <ul style="list-style-type: none"> <li>▪ TfE will participate in the Jobs Fair in March, at Eggborough Power Station, to promote the opportunity.</li> <li>▪ Contact with organisations in the S.CEF area, including Brenda Oldfield at the Methodist Church .</li> <li>▪ JobCentre+ will refer anyone who is resident in the S.CEF area who expresses an interest in self-employment.</li> <li>▪ Ongoing social media marketing, including Twitter and FaceBook.</li> <li>▪ Leaflets at Selby Civic Centre.</li> <li>▪ Ongoing marketing activity with representatives from local organisations.</li> </ul>	
<p><b>July 2018 Update</b></p> <p><b>Proposal:</b>                      To extend the deadline for the current 'Community Entrepreneurs' project by 12 months from the September 2018 deadline. Therefore, project would run on until September 2019.                      The remit could possibly be changed to reduce the commitment that potential participants. Committing to many sessions might be off-putting to people. New leaflets would be designed and printed to reflect changes, with less wording and more straightforward 'offer' for potential participants.</p> <p><b>Reasoning:</b>                      Despite removing the upper age limit, and despite multiple marketing, including a leaflet drop, and attempts at press releases in the local press, there have been no responses from people the local area.                      Extending the project for a further 12 months, with new, clearer and more 'punchy' marketing, could increase the chance of a successful outcome.</p>	
<p><b>December 2018</b> - TfE has reached out to partners once again, making them aware that the project has been extended until September 2019.</p> <p>Marketing wise, TfE has a prime spot in the new Selby Library information booklet. Please see attached photo of front cover, and the advert itself, which appears on the inside back cover. This booklet will be displayed in the library until the end of 2020, so will hopefully generate many leads, of which a good percentage should fall within the Southern CEF area.</p> <p>The TfE website has a dedicated page for the Southern CEF project:  <a href="https://trainingforemployment.co.uk/other">https://trainingforemployment.co.uk/other</a></p>	



## Transport

<b>Next Steps</b>	<b>Lead</b>
Community Transport Consultation running Jan – Feb 2018. Over 130 people have participated in the review with a full report being submitted in March 2018. This will include an action plan of recommendations.	CHN
March 18 – Recommendation report submitted and adopted by the Trustee Board. Action plan to implement all of the recommendations has been agreed.	
July 18 – New publicity has been designed and printed. A training course has been developed to enable the drivers to act as Community Ambassadors.	

Chris Hailey Norris  
Southern CEF Development Officer  
December 2018